

Virtual Congress and Expo
September 23–25, 2021

SHIFT
MEDICAL
2021

Sponsoring Packages

Be part
of the
Medical XR
network

shiftmedical.eu

Help the network grow

With around 500 participants, more than 75 speakers, a 3-day event and over 40 participating institutions and companies, Shift Medical 2020 has set a new standard as a Medical XR congress and exhibition. In 2021 we again have set ourselves the goal of bringing together the pioneers in the field of virtual and augmented reality in healthcare across the globe. Therefore Shift Medical facilitates an open and structured knowledge exchange between healthcare providers, businesses, governments and the general public in order to increase medical XR adoption rates. Together we will shape ethical, regulatory, technological and data safety standards for medical XR across the world.

Make an impact on the future of healthcare

Together with your help we can ensure a professional exchange and bring together experts from all over the world under one European roof. To make this possible and to be independent from corona security measures, Shift Medical 2021 will again take place completely virtual! This is also a perfect and environmentally friendly way to make the exchange of information accessible to as many people as possible. And to let the Medical XR network grow beyond borders.

“The most interactive way of holding a digital conference I have seen so far.”

Jürgen Klöckner, Handelsblatt

Shift Medical is based in university city Heidelberg

Heidelberg was mentioned for the first time in 1196 and is well known for Germany’s oldest university, the Ruprecht-Karls-Universität Heidelberg, founded in 1386. The city is also home for the world famous Heidelberg University Clinic, the German Cancer Research Centre, the National Center for Tumor Diseases, four Max Planck Institutes and the European Molecular Biology Laboratories (funded by 40 nations).

As one of the leading biotechnology hubs in Europe, Heidelberg is an extremely attractive location for businesses and technology providers. Due to the close cooperation with many of the companies, institutions, the university, the university clinic, the city of Heidelberg and the state of Baden-Württemberg, we have an ideal biotope for the further development of our European Shift Medical Network.



Why partner with us

Be part of the future of healthcare

Discover medical XR, identify possibilities for your strategic goals. Bring your experience into the discussion. Gain competitive advantage by being among the first to set foot in medical XR.

Advance your network and talent pool

Foster your existing business relationships and forge new strategic partnerships. Access a unique network and meet the world's elite in the field of medical XR.

Grow your business

Extend your scope, discover new markets, meet potential customers and partners. Get in touch with the key figures for your successful market entry.

Boost your visibility

Invite your customers and key stakeholders to explore your innovative potential. Expand your brand awareness regarding the future of healthcare. Announce new products, engage in the conversation and leave an impression on your target group.

Be part of Europe's largest virtual congress and expo in medical XR

Present yourself and your company in a technically innovative environment and benefit from many high quality contacts in the medical XR area.

“Thank you for the opportunity to present at your fantastic event. A great honor.”

Elizabeth Hyman, XR Association

Packages at a glance

Take a chance and become one supporter of our Virtual Congress and Expo Shift Medical in September 2021. We offer you 5 different packages - so it's easy to decide what fits the best for the presentation of your company. If you have any questions please don't hesitate to contact us.

Please notice: Sponsoring-Packages are limited.

	Platinum	Gold	Silver	Bronze	Start-up
	9.500 Euro	7.500 Euro	5.500 Euro	3.500 Euro	1.500 Euro
Name and logo on website	XXL	XL	L	M	S
Logo in virtual advertising materials incl. event logo wall	XXL	XL	L	M	S
Tickets	20	15	10	5	2
Social media promotion	•	•	•	•	•
Booth/Space at virtual industry exhibition	•	•	•		
Optional: Giveaways for for virtual goodie bags (voucher)	•	•	•		
Virtual roll-ups/ media-screens	•	•			
Presentation on a corporate stage	2x 20 min. best time slot	1x 20 min. best time slot			
Exclusive virtual room for corporate presentation	•				
– Presentation opening event					
– Room patronage/ naming	•				
– Advertising between speakers					

Facts and figures 2020

Virtual Congress and Expo

320

Participants from 30+ Countries

73+

Distinguished speakers

25

Partners

42+

International institutions and companies

10+

Media collaborations

Media Outreach

Social Media (Instagram, Facebook, Twitter, LinkedIn)

1,1 Mio

Impressions

PR-Cooperations (News, Blog, Print, Newsletter)

250,000

Contacts

Online

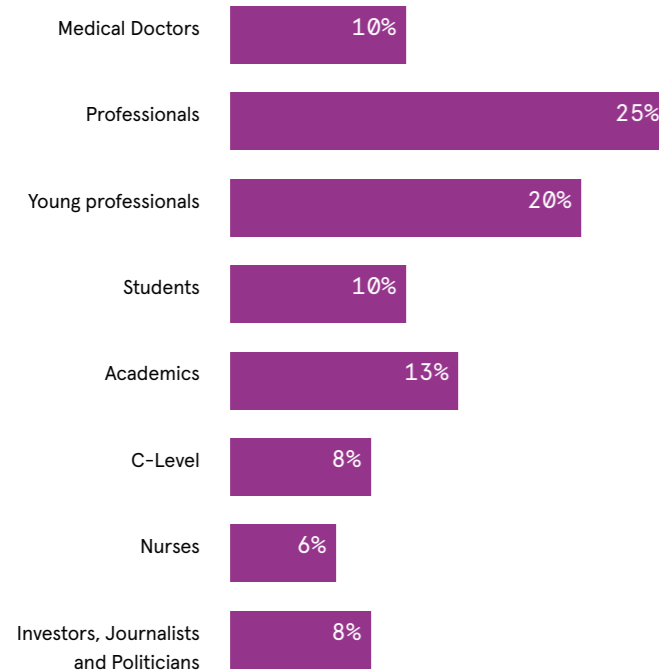
800,000

Views

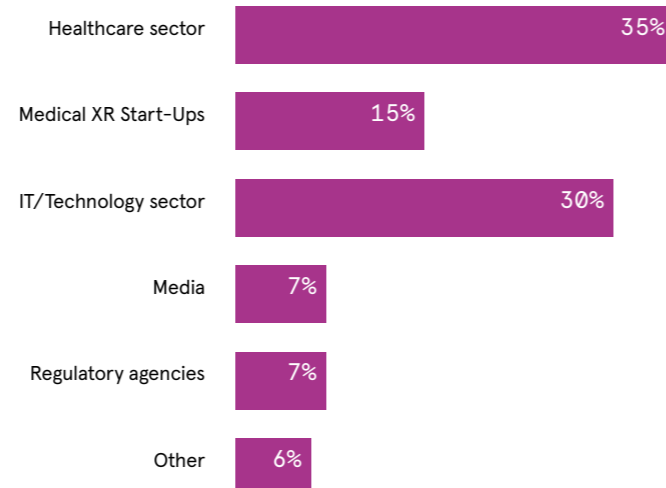
“Shift Medical was a unique Virtual Congress for that experience on latest developments in medical XR.”

Dr Dominik Fischer, Brainlab

Attendee profiles



Representation



Selected institutions and companies 2020



In cooperation with



Heidelberg Technology Park



UNIVERSITÄT
HEIDELBERG
ZUKUNFT
SEIT 1386

Heidelberg University



Heidelberg Startup Partners



Tricat

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